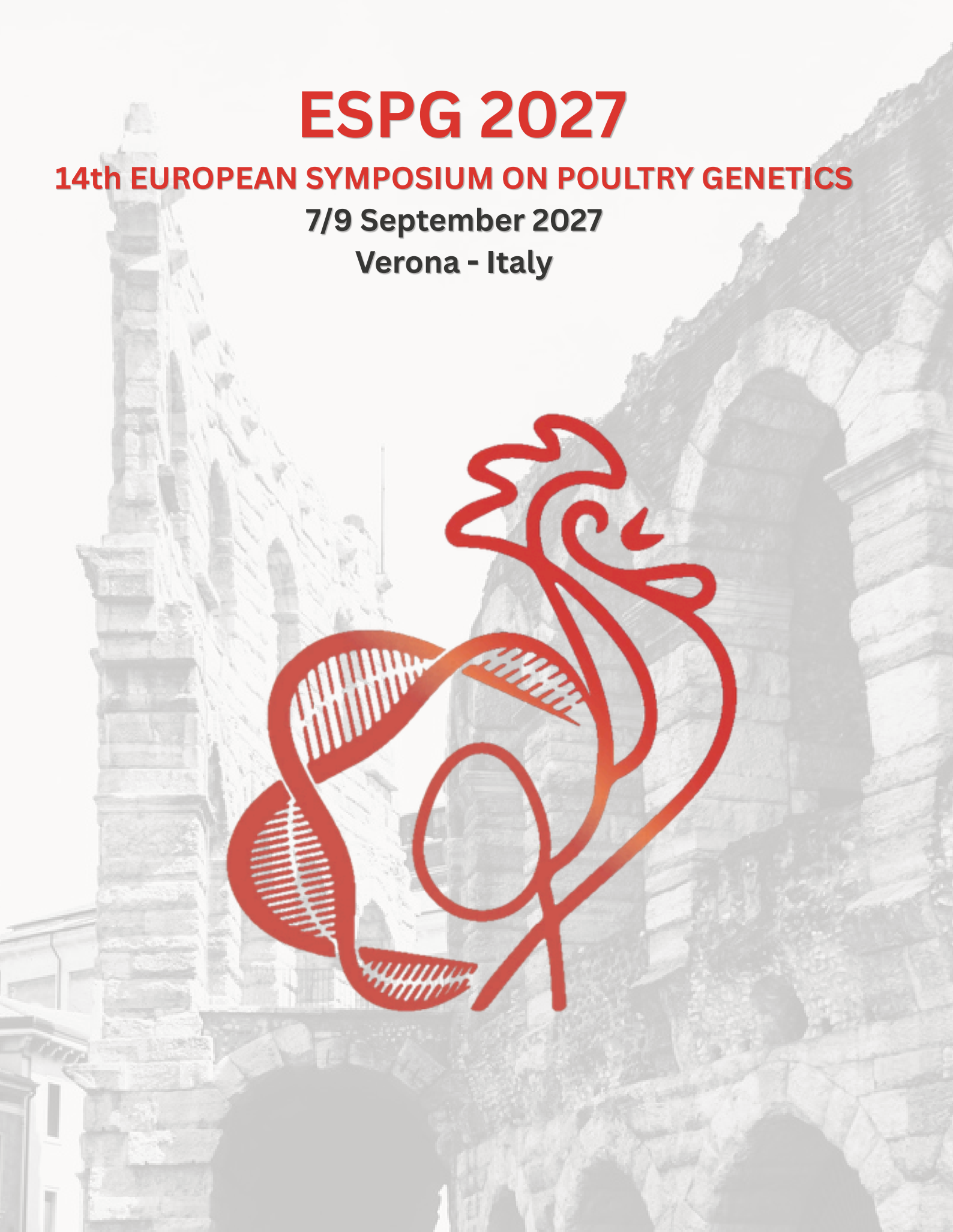
ESPG 2027

14th EUROPEAN SYMPOSIUM ON POULTRY GENETICS

7/9 September 2027

Verona - Italy



Sponsor Prospectus



ESPG 2027

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Dear Partners and Colleagues,

On behalf of the Scientific Committee, we are pleased to invite your company to become a sponsor and partner of the **14th European Symposium on Poultry Genetics (ESPG 2027)**, taking place in Verona, Italy, from **7 to 9 September 2027**, at the Veronafiere Congress Centre.

ESPG is a leading European forum for the exchange of scientific knowledge, innovation and expertise in poultry genetics. ESPG 2027 will bring together internationally recognised researchers, academics, industry professionals, young scientists and key stakeholders from Europe and beyond.

For the first time, ESPG 2027 will feature a joint roundtable with Egg-Meat 2027, providing a unique opportunity to explore the connections between poultry genetics and the quality of meat, eggs and egg products, while fostering dialogue between the two scientific communities and industry.

The Symposium will provide an outstanding platform for connecting science, innovation and industry, encouraging knowledge exchange, collaboration and new opportunities in a rapidly evolving sector.

As a sponsor, your company will have the opportunity to increase its visibility and engage directly with a highly specialised international audience, while showcasing your products, technologies and innovative solutions.

Your support will contribute to the success of **ESPG 2027** and to creating a stimulating environment for scientific exchange, professional development and future collaboration.

We invite you to join us as a partner of **ESPG 2027** and to be part of this important academic and educational event, helping shape the future of poultry genetics.
We look forward to welcoming you to Verona!

Prof. Massimiliano Petracci
Chairperson, Organizing Committee ESPG 2027

Prof. Martino Cassandro
Chairperson, Scientific Committee ESPG 2027

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Organising Committee ESPG 2027

Massimiliano Petracci (Chairperson)
Federico Sirri (Italy)
Ghassan Sayegh (Italy)
Carlos Garces Narro (Spain)
Francesca Corona (Italy)

Scientific Committee ESPG 2027

Martino Cassandro (Italy, Chairperson WG3)
Stefano Paolo Marelli (Italy)
Avigdor Cahaner (Israel)
David Cavero (Germany)
Yuval Cinnamon (Israel)
Elisabeth Duval (France)
Guillaume Le Mignon (France)
Rudolf Preisinger (Germany)
Tomasz Szwaczkowski (Poland)
Michèle Tixier-Boichard (France)
Pavel Trefil (Czech Republic)
Milan Tyller (Czech Republic)
Teun van de Braak (The Netherlands)
Kellie Watson (United Kingdom)
Steffen Weigend (Germany)
Marielle Wigaard (Norway)

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TOPICS

- Use of phenotyping and Artificial intelligence for breeding
- Poultry model and gene editing for animal health
- Microbiome in Poultry sector
- Dual-Purpose Breeds, local and pure lines
- Poultry genetic resources, biodiversity and conservation
- Quantitative genetics, genomic selection and innovative breeding strategies
- Functional genomics, transcriptomics and molecular mechanisms of economically important traits
- Genetics of growth, feed efficiency and production performance
- Genetics of reproduction, fertility, hatchability and egg production
- Genetic resistance to diseases, robustness and animal welfare
- Genotype-by-environment interactions, adaptation and climate resilience
- Genetic determinants of poultry meat quality and muscle development
- Genetics of egg quality, composition and processing suitability
- Advanced phenotyping, precision technologies and artificial intelligence in poultry breeding



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ESPG 2027 Conference Overview

Title: ESPG 2027
14th EUROPEAN SYMPOSIUM ON POULTRY GENETICS

Date: 07/09 September 2027

Venue: Verona Fiere Congress Centre

Official website: https://eusymposia2027.org/

Official language: English

Organising Secretariat:

MV Congressi SpA
Via Marchesi Luigi e Salvatore 26D
43126 Parma
https://www.mvcongressi.com/
espg2027@mvcongressi.it



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Venue

Verona combines the timeless charm of its historic center with conference facilities capable of hosting medium to large-sized events, international accessibility thanks to its airport, and a renowned food and wine tradition known worldwide.

Verona Fiere Congress Centre

The Verona Fiere Congress Centre hosts over 400 conferences, corporate conventions, exhibitions, and business meetings every year. It features eight equipped rooms with capacities ranging from 30 to 600 people, for a total of 1,400 seats.
Thanks to its modularity, it can accommodate every kind of event, from small assemblies to large international conferences.

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SPONSORSHIP OPPORTUNITIES

To accommodate different marketing objectives and levels of participation, ESPG 2027 offers a variety of sponsorship packages and exhibition opportunities designed to maximize your visibility before, during and after the conference.

GOLD SPONSOR € 6.000 + vat

- Acknowledged as Gold Sponsor on the Symposium signage
- Logo with hyperlink on ESPG2027 website
- Logo displayed on slides between the sessions
- Logo in the ESPG2027 programme
- Exhibition space 6 sqm (3x2)
- 2 Exhibitor pass

SILVER SPONSOR € 4.000 + vat

- Acknowledged as Gold Sponsor on the Symposium signage
- Logo with hyperlink on ESPG2027 website
- Logo displayed on slides between the sessions
- Logo in the ESPG2027 programme
- Exhibition space 4 sqm (2x2)
- 2 Exhibitor pass

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OTHER SPONSORSHIP OPPORTUNITIES

ROLL-UP **€ 2.000 + vat**

N.2 roll-ups displayed in the exhibiton area during the conference. Roll-ups supplied by Sponsor

DINNER SUPPORT **€ 1.500 + vat**

1 roll-up display during the dinner, acknowledgement on the guests' tables

LUNCH SUPPORT **€ 1.000 + vat**

The company logo will be displayed on the buffet tables

INSERT TO THE DELEGATE BAG **€ 1.000 + vat**

2 pages A4 format



Organising Secretariat
MV Congressi S.p.A.
espg2027@mvcongressi.it

MV CONGRESSI
Meeting & Association Management

ESPG 2027